



COMMUNITY PARTNERSHIP AND SPONSORSHIP PROPOSAL 2018

The Beeton Tottenham Business Improvement Association (BTBIA) is accepting proposals from local Beeton and Tottenham not for profit community organizations for both sponsorship and community partnership opportunities in 2018.

Organizers may submit this completed proposal form to be considered for Sponsorship or a Community Partnership. The deadline to submit community partnership and sponsorship proposals is April 27th, 2018 at 4:00pm. Proposal can be submitted electronically to the Beeton Tottenham Business Improvement Association (BTBIA) at info@btbia.ca and/or by mail to: BTBIA PO BOX 604, Tottenham, ON, L0G 1W0

Criteria

-Only one application per Event/Organization

-Up to \$2500.00

-Sponsorship consideration events must take place in Beeton and/or Tottenham

-In Kind Donations consideration events must take place in New Tecumseth

-Sponsored organization may be requested to follow up with the BTBIA within 90 days of the event date to provide a summary report of the event which may include how the sponsorship was used, material showing our logo placement and any additional information requested by the BTBIA.

-Eligible organizations that may apply are Not for Profit Organizations or Volunteer Community Organizations

-BTBIA does not sponsor political events, sports events, groups or rallies, for profit organizations or charitable/fundraising efforts

Event Name: _____

Lead Coordinator Name and Contact: _____

Event Date and Times: _____

Location(s): _____

Sponsorship Requested: _____

In Kind Donation Requested: _____

Organizing Committee Names and Contact:

Event Description: _____

How does your event benefit the Downtown core Businesses of Beeton and/or Tottenham ?

What other Sponsors or Community Partners have you secured/are being sought?

How will your event promote the BTBIA ?

What is your Communications and Exposure plan? (eg news releases, published list of sponsors, TV, Radio, printed materials, social media etc.)
